



ASCENSA HEALTH RACE TO RECOVERY

Sponsorship Opportunities

SPONSORSHIP BENEFITS

About the Event:

Race to Recovery aims to reduce the stigma surrounding addiction and focus on the health and well being of individuals and families affected by substance use disorder.

For almost 60 years, Ascensa Health has helped individuals and families recover from addiction and co-occurring mental health disorders. We have curated opportunities for you to highlight your business and your support for our cause.

Together we can recover, rebuild, and restore lives from addiction!



Event Collateral Includes:

- Ascensa Health Newsletter- 1300+ recipients
- Ascensa Health Blog Advertisement
- Web Page Feature on Ascensa Health Website and Virtual Event Pages for 12 months
- Social Media Post Advertisements (number of posts dependent on sponsorship level)
- Email Marketing Advertisements (number of emails dependent on sponsorship level)
- Virtual Event T-shirts with sponsor logo distributed to all participants

Did you know?



21 million

AMERICANS HAVE
A SUBSTANCE USE DISORDER



less than 20%

OF PEOPLE WHO NEED
TREATMENT FOR ADDICTION
ARE ABLE TO ACCESS IT





















PEOPLE WITH ADDICTION
ARE **MORE LIKELY** TO
EXPERIENCE HOMELESSNESS



PEOPLE WITH
ADDICTION OFTEN HAVE
ONE OR MORE ASSOCIATED
SERIOUS HEALTH ISSUES

ascensahealth.org/race-to-recovery

SPONSORSHIP BENEFITS

SPONSORSHIP BENEFITS	PLATINUM	GOLD	SILVER
Representation on Race to Recovery T-shirts			
Representation on Race to Recovery Website			
Representation in the Ascensa Health Newsletter			
Representation in Social Media Posts & Email Marketing			
Recognition in Ascensa Health's Annual Report			
Complimentary Race to Recovery Registrations			
Prominent Inclusion in Race to Recovery Marketing			
Inclusion in Press Release			
Company Video inclusion in event marketing			
Dedicated Branded Email to all Participants			

SPONSORSHIP COMMITMENT

- Platinum Sponsor (\$5,000)
 Gold Sponsor (\$2,500)
 Silver Sponsor (\$1,000)

FORM OF PAYMENT

- Cash
 Credit Card
 Check
 VISA
 MC
 AMEX
 DISC

Name

Card Number CVC Expiration Date

Address

Name on Account

City State Zip

Telephone Number

Email

Signature

Please make your check payable to Ascensa Health | 139 Renaissance Pkwy NE, Atlanta, GA 30308 | Give online at ascensahealth.org

SPONSORSHIP PACKAGES

SILVER

\$1,000

- Logo on Race to Recovery T-shirts.
- Logo on Ascensa Health and Race to Recovery website with direct link to sponsor's webpage for 12 months.
- Logo and link included in Ascensa Health's special edition email newsletter.
- Recognition in Ascensa Health's FY 2020/2021 Annual Report.
- Recognition in 5 Social Media posts.
- Logo in Race to Recovery Event Collateral for 12 months.

25 EVENT REGISTRATIONS

GOLD

\$2,500

- Logo on Race to Recovery T-shirts.
- Logo on Ascensa Health and Race to Recovery website with direct link to sponsor's webpage for 12 months.
- Logo and link included in Ascensa Health's special edition email newsletter.
- Recognition in Ascensa Health's FY 2020/2021 Annual Report.
- Logo in Race to Recovery Event Collateral for 12 months.
- Mention in Press Release.
- Logo and sponsor highlight in 10 social media posts.

50 EVENT REGISTRATIONS

BECOME A SPONSOR

To become a sponsor, please contact:

- Jessica Bradford
Director of Development
404-390-1766
jbradford@ascensa.org



PLATINUM

\$5,000

- Prominent logo on Race to Recovery T-shirts.
- Logo on Ascensa Health and Race to Recovery website with direct link to sponsor's webpage for 12 months.
- Logo and link included in Ascensa Health's special edition email newsletter.
- Recognition in Ascensa Health's FY 2020/2021 Annual Report.
- Logo in Road to Recovery Event Collateral for 12 months.
- Mention and sponsor quote in Press Release.
- Branded, dedicated email to all participants.
- Logo and sponsor highlight in 10+ social media posts.
- Company video included in event marketing.

100 EVENT REGISTRATIONS

ascensahealth.org/race-to-recovery